

# SOFT-FINANCE SA

*A new paradigm in data management*

# COMPANY PROFILE

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Soft-Finance is a Swiss company bridging IT and finance, offering customized solutions combining a mix of consulting expertise and innovative IT solutions. The vision is that data quality is fundamental and widely ignored in practice in all data intensive businesses. In addition, too many pieces of software are coexisting in a greatly inefficient disorder. The mission of Soft-Finance is to provide a new level of productivity thanks to a generic business object model and more and more integrated functionalities leading to an amazing productivity and user experience.

## SOFT-FINANCE'S STRENGTHS ARE:

*Data modeling expertise, a clear focus and optimization of data quality issues.*

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*An innovative track record including a patent pending for a business process.*

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*A collaborative approach based on strong experience of partners.*

*Today, Soft-Finance offers for many financial and not financial domains a mature software solution that is continuously developed further.*

# FDM

## A GENERIC DATA MANAGEMENT SOLUTION

FDM is not only a research tool but also a global solution for holding, controlling, enhancing and exploiting data. It clearly adds value by securing data and enhances productivity and performance of connected systems.



### IMPORTING DATA:

**FDM** allows one to download data from any data source using a generic import wizard. Most known database can be already downloaded into **FDM** while adding a new data source within a couple of days.

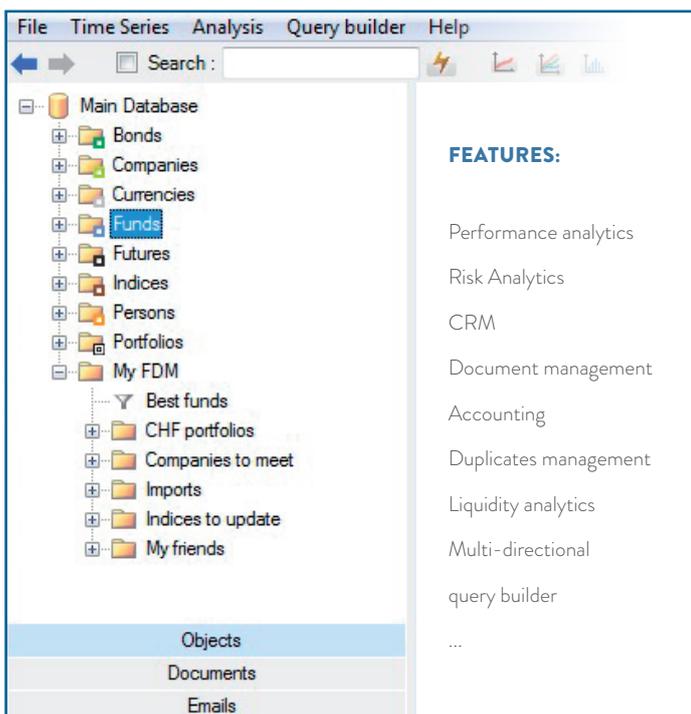
### EXPORTING DATA:

**FDM** allows most systems to connect easily to the database or can enable a fully interfaced mode with most systems within a short time. **FDM** allows for intelligent Input/Output interfaces.

# FDM

## THE BACK OFFICE OF THE RESEARCH TEAM

After many years of collaborative IT-development, Soft-Finance is offering its data management platform called FDM. Typically the research department is the most demanding in terms of quality, quantity and accuracy of data. FDM make it possible to boost the productivity of any financial research team.



*FDM allows one to load any data in a secure environment. The data can be controlled and managed with state-of-the-art quality management.*

*Multi source data are kept separate logically and visually.*

*All input history is kept for any field and price.*

*Proprietary data can be managed like any other source.*

*A synthetic version of any object and any field is created on the fly for further analysis.*

*Advanced query builder on all objects.*

*All reporting produced automatically in Excel.*

# SOFT-FINANCE

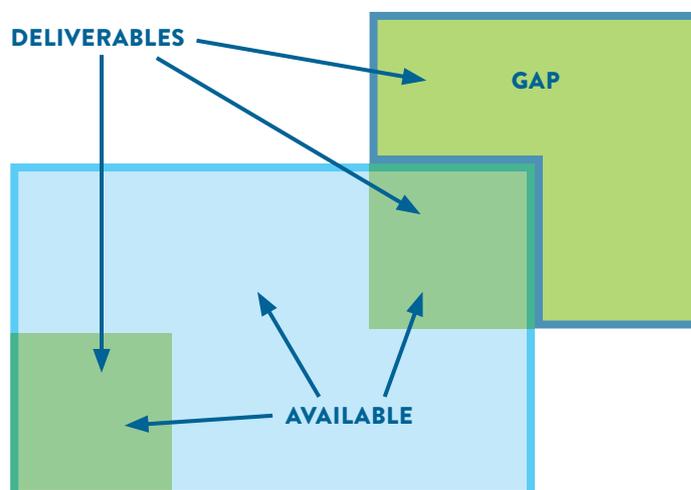
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## A FLEXIBLE AND CUSTOMIZABLE SOLUTION

### CO-DEVELOPMENT APPROACH:

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Soft-Finance is more than a research and data management tool provider. It is a dynamic and growing company dedicated to providing efficient solutions to all financial data management needs. FDM functional coverage is constantly growing and possible gaps with a client needs can be co-developed in an efficient and fast way, as proven in many projects delivered in time and very competitive budget.



## REFERENCES

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Soft-Finance SA has built over time a strong track record with references such as academic research centers, large fund of funds, banks, regulators, corporations, micro-finance funds, pension funds and sovereign funds.